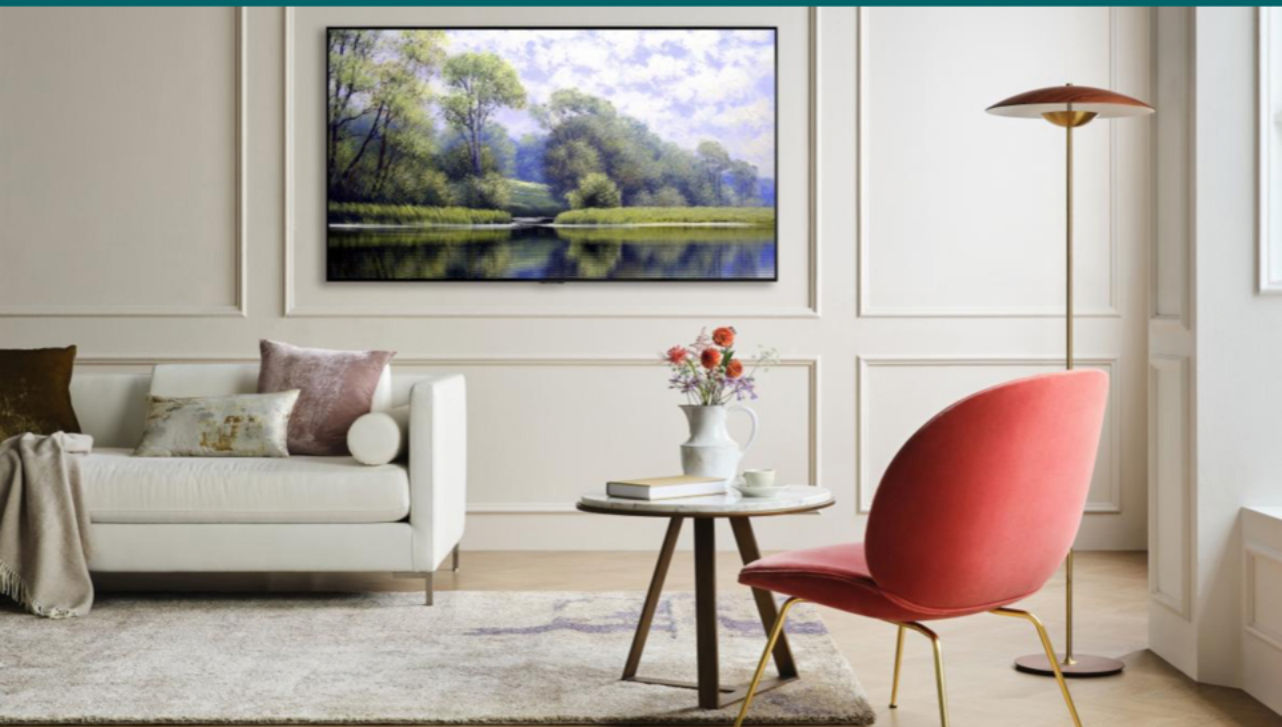


INTERIORS

What does your TV say about you?

Should the television be out and proud, camouflaged or concealed?



The ultra slim LG G1 65 inch 4K Smart OLED TV has Dolby Vision IQ and Dolby Atmos and game optimiser

Katrina Burroughs | Wednesday July 07 2021, 5.00pm, The Times

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Televisions. The electrical appliances most likely to sow dissent. New sets are flying from stores since the start of football's [European Championship](#), with John Lewis reporting a 96 per cent surge in demand and ao.com a 161 per cent increase in sales of QLED and OLED TVs. But buyers beware — according to decorators, size and placement of the TV screen is more divisive than an [Italy player's dive](#).



The TV is concealed behind doors in wood panelling above a fireplace in a project by Manuela Hamilford of Hamilford Design

The top three selling TV models at ao.com show a trend among their clients for XXL screens, with the Toshiba 65-inch Smart 4K Ultra HD TV the bestseller, for about £500, followed by the Toshiba 50-inch Smart 4K Ultra HD TV and the Samsung 50-inch Smart 4K Ultra HD TV. These are not only supersized, some are super-smart. Via SmartThings, the Samsung, for instance, can control all compatible devices and home apps. You can defrost the fridge freezer and answer the smart doorbell from the sofa while you enjoy the match.